

# Marketing performance report

List marketing tactics used in the past month and their performance.

Month:				
Marketing tactic	Desired return	Actual return	Rating (1-10)	Future improvements
<i>Bring a friend for 15% discount</i>	<i>15% sales increase</i>	<i>17% sales increase</i>	<i>9</i>	

We don't sell boats...  
but we do help small business owners to afford them

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