

# Marketing & Sales Goals

Describe a marketing tactic to be undertaken.

Marketing Tactic: \_\_\_\_\_

Marketing aim (circle): *Sales / Branding / Customer Service* \_\_\_\_\_

Assigned to: \_\_\_\_\_

Expected return: \_\_\_\_\_

Method of measurement: \_\_\_\_\_

Completion date: \_\_\_\_\_

Notes: \_\_\_\_\_

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